

HLT57715

Diploma of Practice Management

Limited Offer Scholarship: Double Diploma Program

Learn how to manage a small business or private practice clinic



Why Apply to Study the Double Diploma Scholarship Program?

To launch our new HLT57715 Diploma of Practice Management we are introducing a limited-time scholarship! When you enrol in the HLT52015 Diploma of Remedial Massage (Advanced Rehab or Sports Therapy Programs) on or after the 1st of August 2021, you will be eligible to enrol into the HLT57715 Diploma of Practice Management for no additional cost. The HLT57715 Diploma of Practice Management is valued at \$9,900, which you can study for free.

When you partner the HLT52015 Diploma of Remedial Massage with the HLT57715 Diploma of Practice Management, not only will you be a world-class massage therapist, but you will have the tools and knowledge required to run a successful small massage business or healthcare practice. This could open up many more opportunities for your career in allied health.

You'll learn about financial management, marketing your business, customer service, and strategic business planning. If setting up your own massage clinic, or working with and alongside physiotherapists, chiropractors and other health professionals sounds like an exciting and rewarding career to you - we encourage you to apply for the Double Diploma Scholarship Program.



Course Details

Entry Requirements

A sound understanding of written and spoken English is required. An interest in the health and wellbeing of others is recommended. As the course content is delivered online, we expect students to have access to a tablet, laptop or computer, with internet access for the full duration of the course.

Online learning requires students to be motivated and self-disciplined. You must be confident in your ability to maintain self-directed study, and follow the schedule of lessons for the full duration of the course.

Course Schedule

Once you have completed the 12-month Diploma of Remedial Massage (Advanced Rehab or Sports Therapy) program, you will be given online access to the HLT57715 Diploma of Practice Management course. The HLT57715 Diploma of Practice Management will take up to an additional 12 months to complete online.

Course Length

We would expect you to allocate 9 hours of study per week in order to complete the Practice Management course on-schedule. Your ability to complete the program will depend on how quickly you move through your online lessons and assessments.

Course Inclusions

You will have 24/7 online access to course learning materials, with specially developed video lessons and course content in your flipbook manual. You will have access to tutors and course coaches for additional support.

Course Benefits

Course Inclusions

Practice management will teach you valuable tools such as financial management, marketing strategies for your business, customer service, and strategic business planning. These skills you can use to help grow your own massage business, or take with you to private practice where you can help manage a busy clinic of physiotherapists, osteopaths and remedial therapists.

Career Outcomes

Q Academy are specialists in training Remedial Massage Therapists in South-East Queensland and have been doing so for over a decade. During that time we have graduated thousands of highly skilled therapists who have gone on to have rewarding and exciting careers.

Many individuals are drawn to the industry because they want to help clients improve their overall health and wellbeing. The flexibility that Remedial Massage provides means that therapists have the opportunity to determine their own schedule working in private practice, or from their own mobile or at-home clinic.

By introducing a Double Diploma Program with the HLT57715 Diploma of Practice Management, it will not only give you the skills and knowledge to be the best possible massage therapist - but also a successful manager of a small business or healthcare practice. Potentially creating a number of exciting opportunities working in a rewarding industry like allied health. Perfect if you have a dream to set up your own home clinic or even a multi-modality clinic with other allied health specialists.



Double Diploma Scholarship Information

Double Diploma Scholarship Program

For a limited time, Q Academy is accepting applications for the Double Diploma Scholarship to celebrate the launch of the HLT57715 Diploma of Practice Management. Students who enrol in Q Academy's HLT52015 Diploma of Remedial Massage (Advanced Rehab or Sports Therapy Program) will be eligible to enrol in the Diploma of Practice Management for no additional cost, subject to the terms below. This is a limited-time offer for new enrolments on or after the 1st of August 2021. Q Academy reserves the right to end this promotional offer at any time. If you're ready to apply, please contact your campus' Careers Specialist for an application form.

Double Diploma Scholarship - Eligibility Criteria Terms & Conditions

You need to enroll and successfully complete the full HLT52015 Diploma of Remedial Massage (Advanced Rehab or Sports Therapy Programs) on schedule with Q Academy to gain entry into the HLT57715 Diploma of Practice Management program.

Students then have up to 12 months from the commencement date to complete the Diploma of Practice Management. The introductory Scholarship for the Diploma of Practice Management can't be refunded, on-sold, exchanged transferred to another person or credited towards another course.

The offer is not applicable to students using RPL or DCT for any part of their Diploma in Remedial Massage (Advanced Rehab or Sports Therapy Programs) unless pre-approved by Q Academy. Students must not have any disciplinary actions on their record while studying at Q Academy. The offer is not available to students studying e-classroom or online courses with Q Academy. Q Academy reserves the right to end this promotional offer at any time.

Practice Management Course Value

HLT57715 Diploma of Practice Management Course Value

The HLT57715 Diploma of Practice Management is valued at \$9,900.



Accreditation

Course Accreditation

Q Academy is a Registered Training Organisation (RTO 31896) with the Australian Skills and Qualifications Authority. Q Academy are approved to offer the HLT57715 Diploma of Practice Management, and HLT52015 Diploma of Remedial Massage courses which are Nationally Accredited courses.



Units of Competency

HLT57715 Diploma of Practice Management

HLTADM004	Manage health billing and accounting system
BSBOPS505	Manage organisational customer service
BSBFIN501	Manage budgets and financial plans
BSBLDR522	Manage people performance
BSBOPS504	Manage business risk
BSBTWK503	Manage meetings
BSBMKG552	Design and develop marketing communication plans
BSBMKG551	Create multiplatform advertisements for mass media
CHCDIV001	Work with diverse people **
CHCLEG003	Manage legal and ethical compliance **
HLTINF003	Implement and monitor infection prevention control policies and procedures **
HLTWH5004	Manage work health and safety **
BSBMED301	Interpret and apply medical terminology appropriately **
CHCPRP003	Reflect on and improve own professional practice **
CHCPRP005	Engage with health professionals and the health system **

** Shared units with the HLT52015 Diploma of Remedial Massage for which you will be eligible for Direct Credit Transfer.

Subject Descriptions

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Customer Service

Managing customer service and people performance within a clinic setting. This module will teach you the skills to ensure quality service within a clinic setting. This is important for running a professional and efficient operation in a business setting. This module also covers people performance which is aimed towards management of others and assessment of performance. All of these skills are essential to running a top tier clinic.

Conducting Meetings

Skills and ability to undertake workplace meetings with staff. Hosting meetings is a regular duty for a manager, whether it is formal such as training or informal such as a pre-work meeting. This module of study will train the skills and knowledge to ensure this process is efficient and conducted properly.

Creating Advertising

An integral part of a successful business is letting people know that you exist and what services you offer. This module will cover the skills and knowledge to create and distribute advertising materials across multiple platforms.

Managing Financials

This module will cover the skills and knowledge of planning, monitoring and reviewing financial management practices. These skills are essential to running a successful business and ensuring that an accurate financial position is always established.

Managing Risk

There are many risks associated with running a business. These could include strategic risks, for example, a competitor coming onto the market, compliance, financial or operational risks. In this module, we will examine some of these risks and use standard risk management strategies to minimise your business's exposure. Understanding these concepts and the scope of risk in business will help you to run a successful business.

Industry Essentials

This subject sets the scene for a career in the healthcare industry by covering the following topics: communication, goal setting, scope of practice, medical terminology, client screening and record keeping.

Safe Practice

This subject is essential for a professional therapist or clinic manager. The knowledge covered in this subject is very important during the professional career of any healthcare professionals and can help ensure the treatments they perform and clinic they maintain are done safely for the client and also for the practice from a legal point of view.

Remedial Massage Foundations

Key topics include:

- Benefits of Remedial Massage • Scope of practice
- Causes of musculoskeletal dysfunction Sensory receptors and reflexes
- Stress and adaptation syndromes • Record keeping • Indications and contraindications
- Managing the recovery process

The subject covers the knowledge related to the way the human body works (and commonly doesn't work). The module focuses on each region in detail describing joints and functional tissues of the joints. This module will also cover common dysfunction, pathology, and pathophysiology (functional changes that occur due to a disease or pathologic state). Additional knowledge expected from this subject is the knowledge of biology, chemistry, and cellular function required for a Remedial Massage Therapist.

About Q Academy

Q Academy is an Allied Health training college, who over the last decade, has trained over 2,500 highly skilled manual therapists. Q Academy has grown across South-East Queensland in recent years, and currently has three campuses in Queensland: Brisbane, the Gold Coast and the Sunshine Coast. With Q Academy's online division, NETQ, we also aim to cater to anyone in Australia who is wanting to study massage.

Here are 3 things that you should know about Q Academy:

1. 93% of our graduates would recommend Q Academy to their friends and family. (Government 2019 ASQA Survey)
2. We offer our on-campus graduates a unique Guarantee which allows them to come back and refresh or re-sit their completed course, for the life of the qualification.
3. Our completion rate is double the national average for vocational training.

Book in a Chat

If it is convenient for you to do so, you are more than welcome to visit your closest Q Academy campus, to find out if we're the right training college for you. We will gladly show you around the campus, answer any questions and introduce you to some of the team. Bookings are advised.

1300 20 40 80



qacademy.com.au

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Level 1, Robina Town Centre
Robina QLD 4230

Brisbane Campus

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Valley QLD 4006

Sunshine Coast Campus

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